

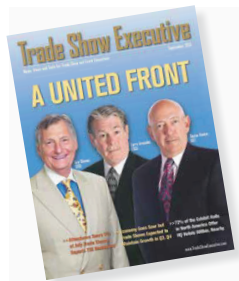
WHAT IS ESCA?

Since 1970, the Exhibition Services & Contractors Association has provided a unified voice for service contractors and their partners in the exhibition industry. With more than 185 members throughout the United States and Canada, ESCA works closely with our members as well as other exhibition industry organizations to promote the exhibition industry and further the causes of our members.

ESCA is:

- ◆ The association for firms engaged in providing services and materials for the exhibition, meetings and events industry.
- ◆ A clearinghouse for the exchange of information between members and all other entities in the vast exhibition, meetings and events industry.
- ◆ Your source for leading general service contractors and their suppliers.
- ◆ A provider of information and assistance in the current business climate.
- ◆ An advocate for service providers on critical industry issues, including development and distribution of official "position papers".
- ◆ A credible resource for other professional organizations in the industry.
- ◆ The resource for establishment of best practices and ethical standards.

OUR INDUSTRY PARTNERS



MEMBER BENEFITS

- ◆ Inclusion in membership directory accessed by entire industry
- ◆ Timely information via monthly newsletter, breaking news alerts, email notifications and social media updates
- ◆ Significant discounts on all ESCA produced events and educational offerings
- ◆ Affinity programs with discounted rates for products and services that you can use daily in your business
- ◆ ESCA newsletter featuring industry news and trend summary reports, industry issues and updates, advertising opportunities, and other information critical for your business success
- ◆ Complimentary HR Consultation through ESCA's affiliate partner, including input on equal employment practices, labor negotiations, wage-hour accounting, personnel policies and employee handbooks.
- ◆ Networking with the Summer Educational Conference, the Annual Business Meeting, and all ESCA produced events
- ◆ Significant discounts on employee and worker I.D. badges from the ESCA Worker Identification System (WIS)

ADVOCACY

ESCA advocates for the issues that matter most to our members. Through our coalition with IAEE, SISO and IAVM, ESCA has worked to create solutions for industry issues in a way that allows our members to continually be competitive and successful in the current business climate.

"Collaboration with our colleagues at SISO and ESCA strengthens the exhibitions industry's advocacy efforts. There are today and always will be opportunities to unite our efforts towards enhancing our industry and advocating against any and all negative forces that could be detrimental".

David DuBois - President and CEO
International Association of Exhibitions and Events

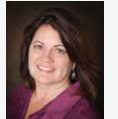


EDUCATION & TRAINING

ESCA believes that education is the key to continued success and works with our industry partners to develop and present frequent webinar presentations on current trends and the latest changes in the industry that affect your business. By sharing information and resources we keep all of our members up-to-date on current industry trends and technology, and prepare them to become leaders in the industry. The Summer Educational Conference offers programs designed to give you the opportunity to learn more and have an impact on the future of the exhibition industry as well as the chance to make contacts and network.

"Member and industry education is vital to ESCA's mission and outreach. In partnership with other industry organizations like IAEE, SISO, CIC, PCMA, IAVM and EDPA, our members share their extensive knowledge and experience."

Julie Smith - Senior Vice President, National Sales
Global Experience Specialists



The Annual Business Meeting and reception is the opportunity to network with other members, meet new members and celebrate ESCA's accomplishments from the year. Always held in conjunction with IAEE's Annual Meeting, the ESCA meeting and reception is a who's who of ESCA's past, present and future leaders. ESCA creates a forum for you to develop new relationships and interact with your peers in the industry on a regular ongoing basis.

WORKER IDENTIFICATION SYSTEM

The WIS system is a state of the art identification and security access system that is being adopted by many major exhibition facilities across the country. In assisting with establishing best practices to complement the WIS system, it is quickly becoming the "industry standard" for venues in the exhibition and meetings industry. Your membership in ESCA will allow significant discounts for registration and maintenance of your personnel in the system's secure online database. Be sure to check the latest WIS video on Youtube:

http://www.youtube.com/watch?feature=player_embedded&v=ZC17VE0C1rM



"The Georgia World Congress Center worked with ESCA in developing and implementing the WIS System several years ago and it has really helped enhance our existing safety and security measures. By closely reviewing the movement of individuals in and around the center, the WIS program has reduced theft issues and created a safer environment for all our attendees."

Mark Zimmerman - General Manager
Georgia World Congress Center Authority

WHO SHOULD JOIN?

ESCA Members come from firms of all sizes that perform services in the exhibition, meetings and events industry throughout North America and the Caribbean.

- ◆ Audio Visual
- ◆ Cleaning & Maintenance
- ◆ Contract Industry Specialists
- ◆ Convention & Visitors Bureaus
- ◆ Decor Companies
- ◆ Exhibit Design & Construction
- ◆ Exhibition Services
- ◆ Electrical & Utilities
- ◆ Exhibition & Meeting Facilities
- ◆ Floral
- ◆ Food & Beverage
- ◆ Furnishings & Floor Coverings
- ◆ General Service Contracting
- ◆ Independant Floor Managers
- ◆ Installation & Dismantling
- ◆ Labor
- ◆ Logistics & Transportation
- ◆ Material Handling & Freight
- ◆ Photography
- ◆ Registration Services
- ◆ Rigging
- ◆ Security
- ◆ Telecommunications & Technology
- ◆ Unions & Trade Organizations



OUR MISSION

ESCA is dedicated to the advancement of the exhibition, meeting and events industry. Through the education, information exchange and level of professionalism shared by members and their customers, ESCA promotes cooperation among all areas of the industry.

Exhibition Services & Contractors Association



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Membership is held in the name of the firm, and is available to both headquarters and individuals branch offices where applicable. Member application, dues structure and other details are available on the ESCA website: www.esca.org/membership.